CREATIVE COMMUNITIES IGNITING CHANGE

entrepreneurship • tackling unemployment • revitalising communities

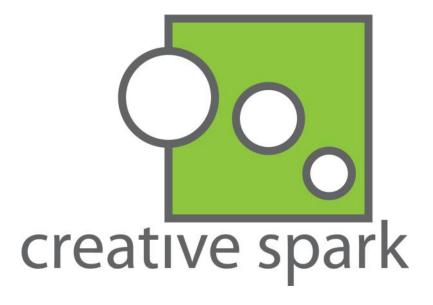


Creative Communities Igniting Change is an Erasmus+ project to challenge, empower and stimulate community creativity and entrepreneurship.

Creative Communities



Sarah Daly Creative Spark







Creative Spark Limited is a not for profit company established in 2006 to promote craft, design and creative enterprises in County Louth.

Creative Spark was launched in 2012 to attract and support innovative and creative businesses, including new and established enterprises in Louth and the wider north-east region.

It has a Board of Directors representing the creative industries, community and enterprise sectors of County Louth.

What?





a place to work : a place to learn

50% dedicated training and 'learning lab' facilities 50% affordable workspace

Funders













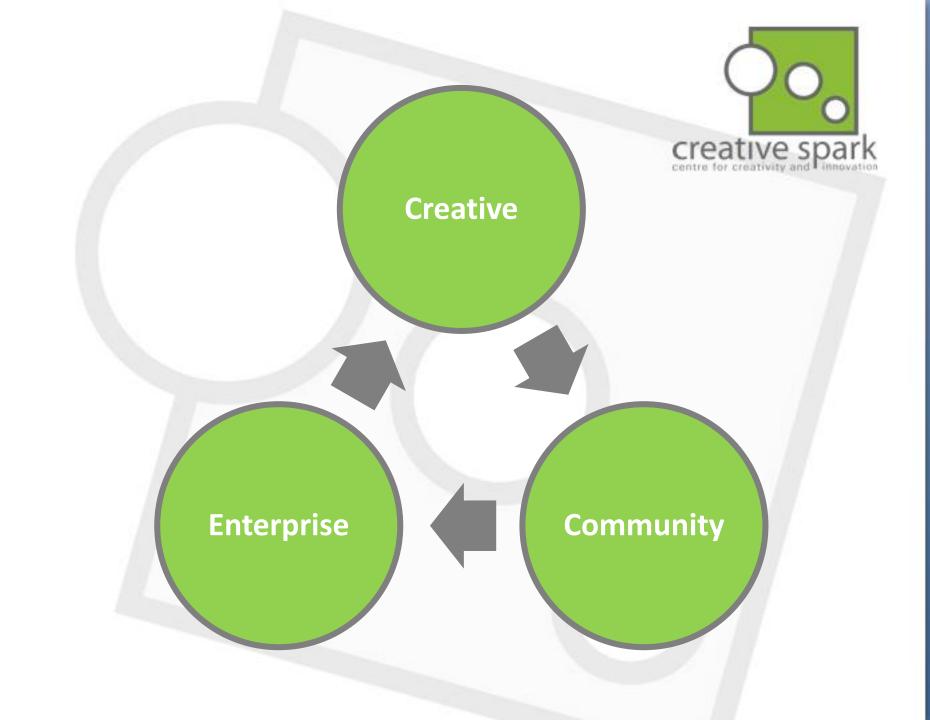




European Union European Regional Development Fund Investing in your future







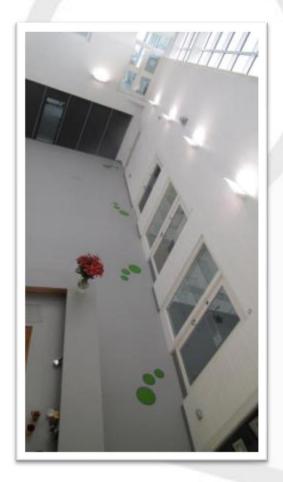




Creative Spark is focused on the development of the creative enterprise & innovation sector in this region and aims to become a focal point for creative practice and innovative SMEs.







- Individual studio/offices
- Hot desking & Co-working
- Postal address
- Meeting & training rooms
- Kiln room
- Print Studio
- The Workroom

Occupants

25 businesses employing 37 people Also serve 20 individual artist as members of Print Studio











































Enterprise Training



- Lunch & Learn
- Seminars
- Short courses on business topics
- Links to other business organisations, in particular LEO Louth



D3D Conference

















Start your Own Craft & Design Business





Design Thinking













The project aims to work with colleagues from UK/NI, Croatia, the Netherlands and the Republic of Ireland to investigate the role that enterprise and entrepreneurship can play in providing a platform for improving the quality of life in our communities.



creative spark

- Value of networking for our tenants
- Peer group mentoring
- NACEC research into sustainable models
- Creative Hubs EU



The Numbers



- Tenants and businesses supported: 25 current occupants / 13 Graduated companies
- 545 Creative Course Participants 2014-2015
- 186 Enterprise Course Participants 2014-2015
- 25 Enterprise Events
- 57 Training Events
- 25 Community Events
- 13 Conferences & Workshops
- 11 Tús & JobBridge placements supported
- 22 Print Studio members
- 13 Artists-in-Residence
- 2 Exhibitions
- 2 Networks facilitated





Creative Spark provides a dedicated creative training and workspace facility in Dundalk.

We identify and apply best practice in supporting all creative endeavour whether for community goals or enterprise advancement in our creative industries.

Creative Skills Training



- Ceramics
- Printmaking
- Textiles
- Visual Art
- Photography
- Creative Writing
- Drama















Classes & Camps







Community

Creative Spark uses creative practice and creative methodologies for the development of social engagement and the provision of opportunities to create meaningful relationships in our community.

Free Community Events





Community
Mapping
Photography
Picnic 2012



Urban Arts Day 2013

Bealtaine Festival 2013 - Cinema Week

Free Community Events





Open Day 2014



National Drawing Day 2014

Design Week 2014 at The Marshes

Cross-Border Projects







Battle of the Boyne Drama & Creative Writing Project 2013

Cross-Border Projects





The Road to The Battle
Drama & Creative Writing Project 2014

Cross-Border Projects



Puppet & Film Making Project 2013

Traveller's Stories Through Craft 2013





Ethnic Women's Stories Through Craft 2014







A project about food and culture through Ceramics & Cookery





新颖达动。项目内容包括学习制作陶艺和一次都社和的能学活动。参与者们在学习过程中分 事关于各地的智效力度的性规文化。民间故事和习俗。每位参与者有制作至少一个更活器组 释一个饮食容器。 这结市品会核在活动最后的需要中使用。

起项目2014年5月28日始第工作日始、共计20个课时、大致时间为上午9点至下午1,30、其 体工作日会居行通知。

发展忽对参与这次委员修兴趣。诸念于**2014年6月27**日前政电。042 9385720 或政件范略





managed for the Special Compount Union Programmes Body by County Courts House and Reconstitution Part sending









Ethnic Women's Stories Ceramics & Cooking 2015

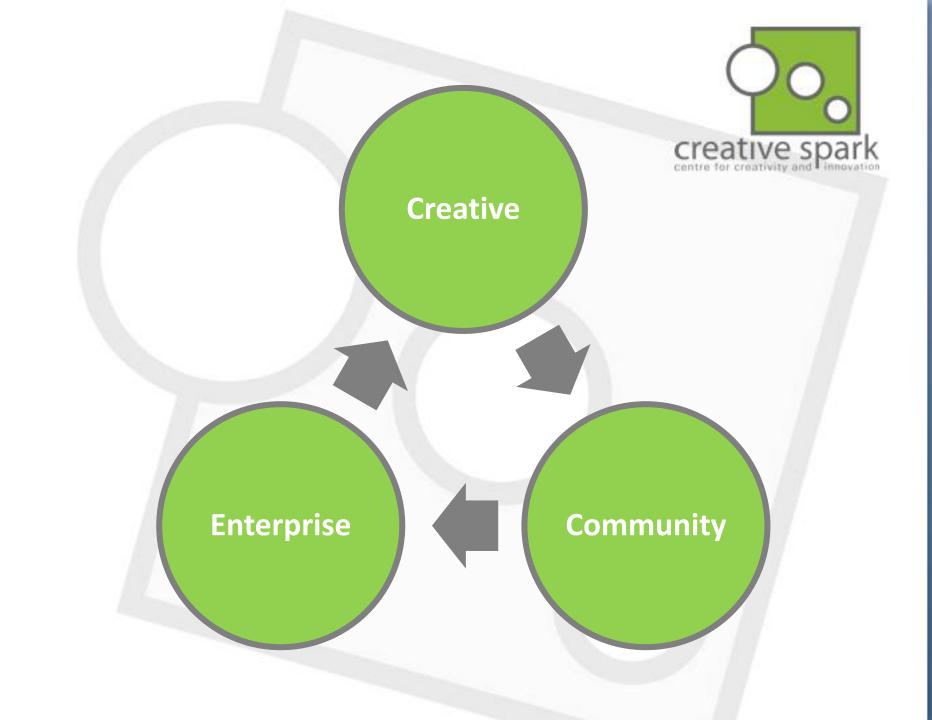




Community Use



- Polish School Dundalk
- Lithuanian School Dundalk
- RehabCare
- Peacefelt Group
- Ceramics Club
- Comhairle na N'Og



Why?



We believe creative and innovative industries can have a beneficial impact upon skills, place making and on regional/community regeneration.

We believe participation in creative and cultural activity empowers and motivates people.

We have made a new place – a shared space...

Placemaking is a deliberate and conscious decision to make a place for people or for a community. Implicit in this is the desire to make a place **better**.

Challenges



Location & population size

Occupancy rates & remaining true

Funding resources & programmes

Balance

Possibilities



- Location & catchment area
- Unique proposition
- Needs identified beforehand
- An open and inclusive approach
- Getting buy-in

What's Next?



VIP – Virtual Incubation Programme

FabLab

 Ethnic Women's Entrepreneurship Programme(s)







www.creativespark.ie



@creativesparkie



creativesparkie

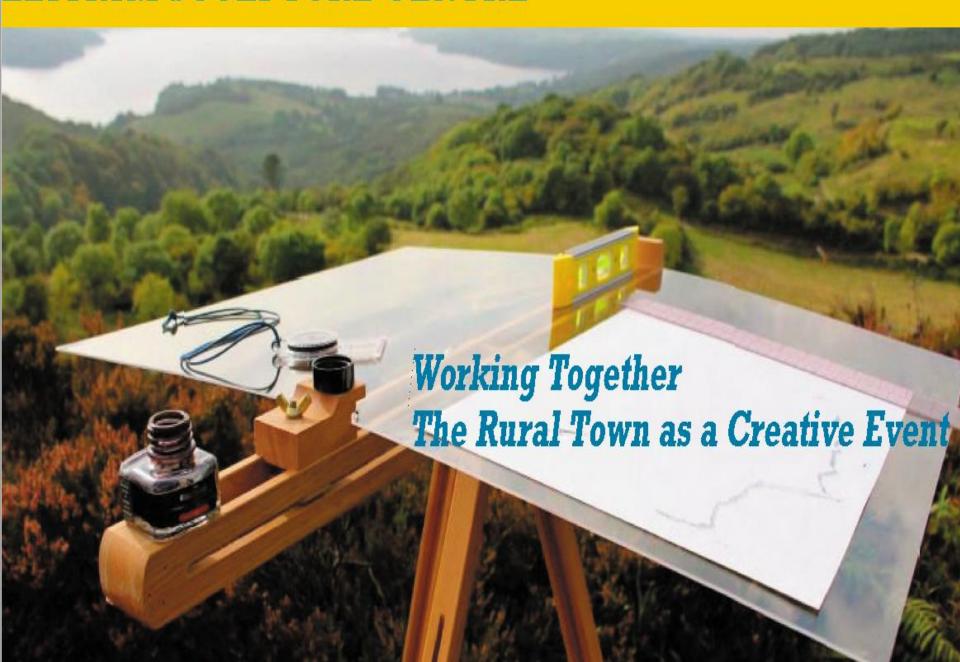
Creative Communities



Sean O'Reilly, Leitrim Sculpture Centre



LEITRIM SCULPTURE CENTRE



2. RESOURCES: SPACE AND TECHNOLOGY



MATERIAL PROCESSES AND TECHNOLOGY



GALLERY/STUDIOS/ARCHIVE AND LIBRARY/WORKSHOPS

METAL WORKSHOP



METAL CASTING AND MOULD MAKING



WELDING AND STEEL CONSTRUCTION



HOTGLASS WORKSHOP



CERAMICS AND CLAY CONSTRUCTION



STONE AND WOOD WORKSHOP



ONE



TRADITIONAL AND DIGITAL PRINT MAKING



18 INDIVIDUAL STUDIOS AND 2 RESIDENCY STUDIOS



3.ARTISTIC USERS OF THE CENTRE



CURATORS & ORGANISERS/LOCAL BUSINESS/ COMMUNITY



4. ARTISTIC PROGRAMME:



WORKSHOPS/MASTERCLASSES/TRAINING



ARTISTS IN RESIDENCE





RURAL ARTS



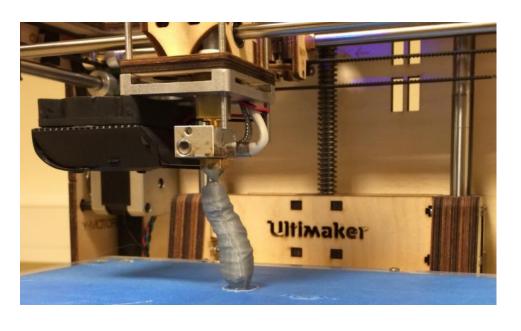






FAB LAB MANORHAMILTON make Learn share





manor HUB[®]









Creative Communities



Brian McAuley, The Cube



Current Workspace Provision











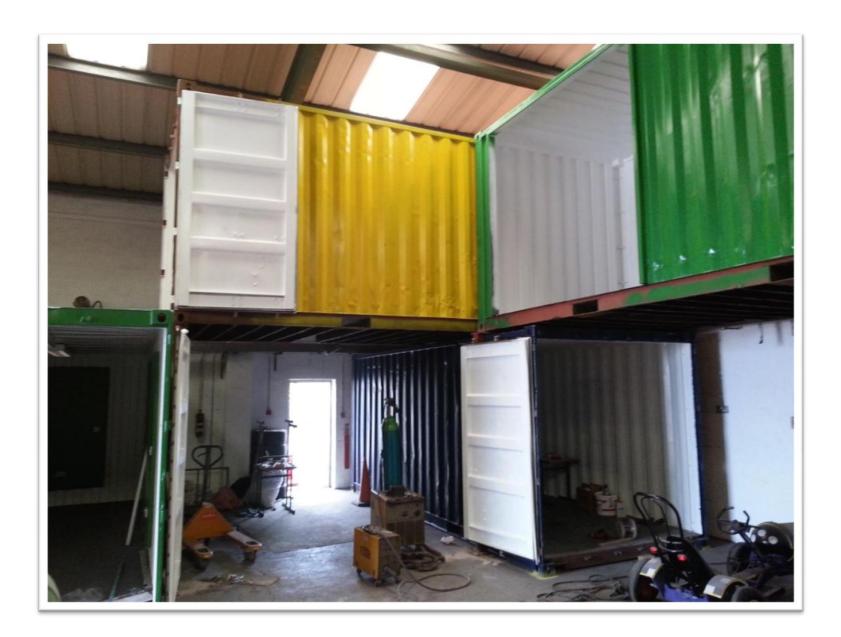






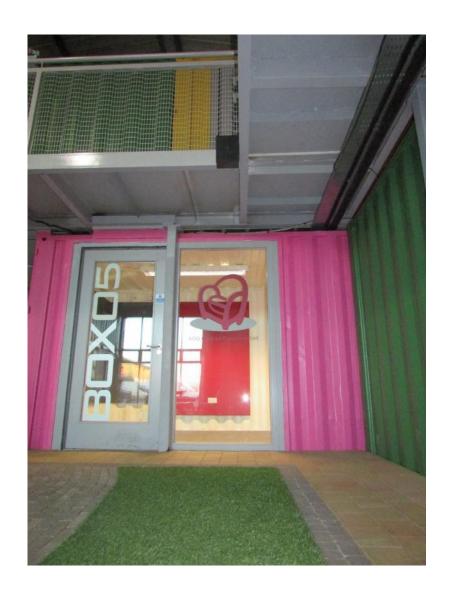
Dungannon Business Cube

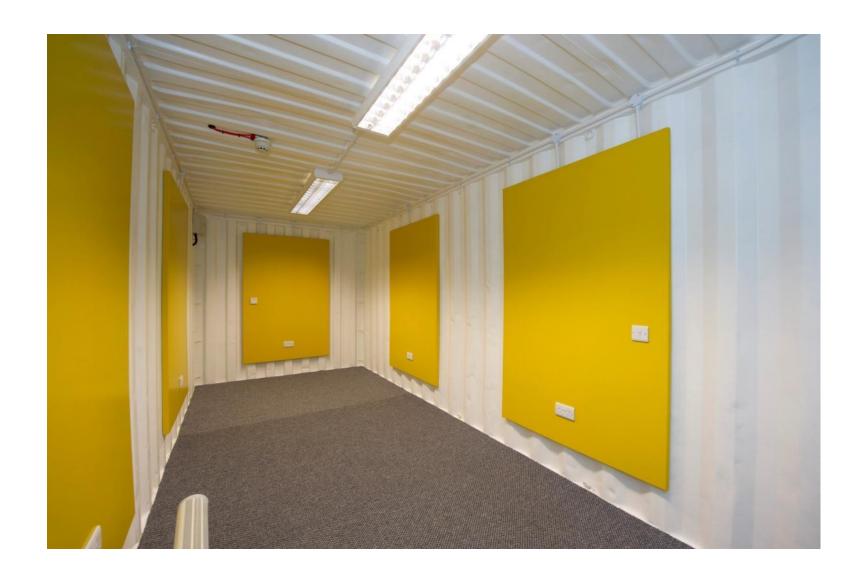
https://www.youtube.com/watch?v=G0dsx3BTRo4

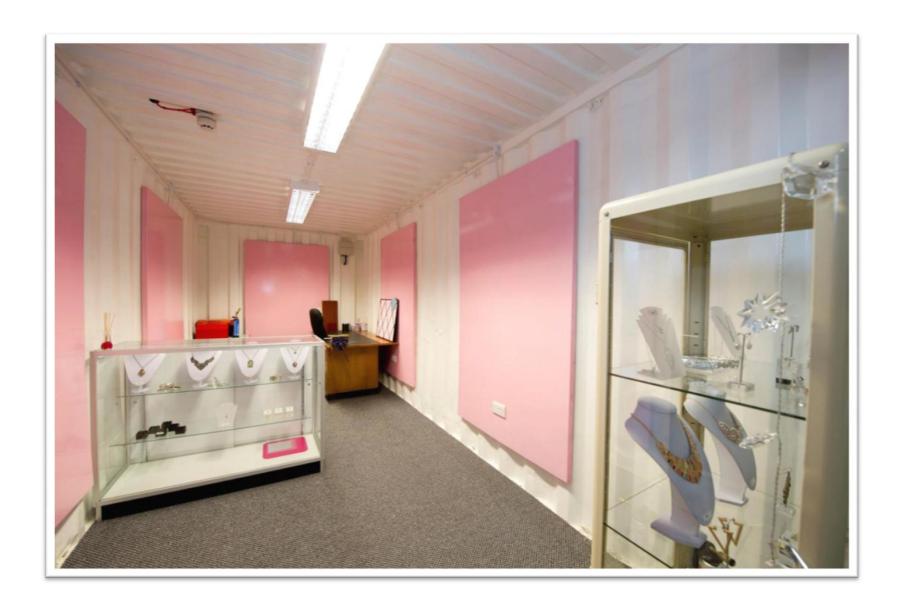
















Some Facts

- 9.10.11.12.13
- 13 Boxes
- £60+vat per week (€80 per week)
- Rent includes electric, heating insurance, rates, SuperFast Broadband, security and cleaning.
- "Easy In Easy Out" lease terms
- Free use of "Thinking Outside The Box"

Plain sailing?



Do we make a difference?

- 70%+ occupied at any one time
- 24 new entrepreneurs to date
- Half have grown out and are still in business
- Social and community events
- A role model for risk taking







Creative Communities



Deirdre Mortell,

CEO Social Innovation Fund



What role can social innovation play in

Creative Communities Igniting Change?

Deirdre Mortell, CEO

SOCIAL INNOVATION FUND Sustaining great ideas

WHAT IS SOCIAL INNOVATION?

Any innovative solution to a social issue

OUR MISSION

SOCIAL INNOVATION FUND

Sustaining great ideas

Social Innovation Fund Ireland provides **growth** capital and **support** to the best social innovations in Ireland, helping them to **scale** and maximise their **impact**.

GIVE ME AN EXAMPLE...

ANIMATE
 PROGRAMME
 2015-16 – Ireland's
 first Non Profit
 Accelerator.





 Selected 4 early stage social innovations, awarded €80k, completed a 4 month Accelerator . Proven results.







AVAILABLE FOR DOWNLOAD NOW







CONCLUSION

- What SOLUTION do you have to a CRITICAL SOCIAL ISSUE?
- INNOVATION How is it different/better than everything else out there?
- MEASURABLE IMPACT What can you show & describe?
- **GROWTH** Is it ready to grow? Are you willing to grow it to other communities? What would it take?
- Could it create JOBS?
- How could it be SUSTAINABLE?

WHAT'S YOUR BIG IDEA?



WHO WE ARE – BOARD & CEO



Deirdre Mortell, CEO

has a 20 year track record of building social change organisations, backing teams, and pioneering venture philanthropy approaches to impact. She has done 7 non profit start ups.



TERENCE O'ROURKE

Rosheen Mc Guckian NTR

John Higgins

Dalton Philips Gareth Morgan Google

Caitriona
Fottrell
Ireland Funds

Shane Deasy Bit Buzz

SOCIAL INNOVATION FUND

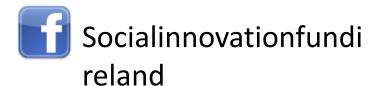
Sustaining great ideas

Deirdre Mortell, CEO

deirdre@socialinnovation.ie

Thank you







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entrepreneurship • tackling unemployment • revitalising communities

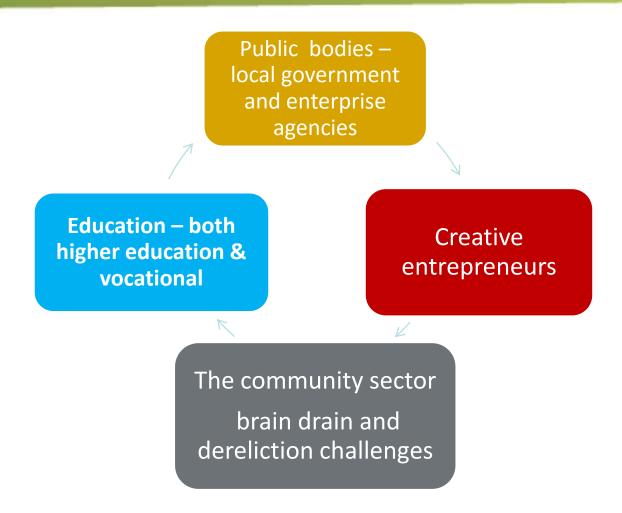


Creative Communities Igniting Change is an Erasmus+ project to challenge, empower and stimulate community creativity and entrepreneurship.

CCIC EU Partnership



CCIC Regional Alliance -a structure for change



Our Alliance members



Comhairle Contae Ros Comáin Roscommon County Council





















The Irish Regional Alliance is working to reflect the creative industries priorities in the Roscommon Local Economic and Community Plan 2016- 2010. Collectively, we will support the Creative Sector by:

- Develop flagship Creative Pod Incubation/development
- Pilot the Creative Communities Igniting Change project at a community level in Ballaghaderreen to create real time impact
- Upskilling Community Leaders
- Develop a coordinated strategy for the Creative Industries sector
- Annual Workplan to support the creative sector
- Action Plan to promote and support the film Industry

The Creative Communities Action Plan template is currently under development and will be shared for each partner region on www.creativecommunities.how

What CCIC will deliver

101

Create, publish and promote the "Creative Communities Toolkit" to encourage the creation of further Alliances across Europe.

Being launched today!!

102

Establish 4 sector specific Regional Alliances to optimise and mobilise the creative sector response at regional level. Each Alliance commits to ACTION in a Regional Alliance Action Plan

103 and 104

New Course **IGNITE CREATIVE ENTREPRENEUR** to set up a
Creative Business in 90 days.

We also offer training on how to develop or enhance creative hubs in local communities. All training is free and delivered both as an elearning platform and as a trainers resource pack for classroom delivery.

www.creativecommunities.how

Want to be a Creative Entrepreneur?



Coming to Ballaghaderreen this Autumn,

IGNITE CREATIVE will see 10 emerging creative entrepreneurs immersed in a new programme.

Participants will benefit from:

- 10 step training experience to set up a creative business.
 - FREE collaborative working space in the IGNITE CREATIVE POD - a place where creative and commercial magic can happen
 - Interagency supports package

This is a competitive process; we want to find creatives with ambition and a credible creative business idea that has merit.

Register your interest on www.creativecommunities.how/ignite









An Erasmus+ project to challenge, empower and stimulate community creativity and entrepreneurship.

Ignite Creative Pod Ballaghaderreen





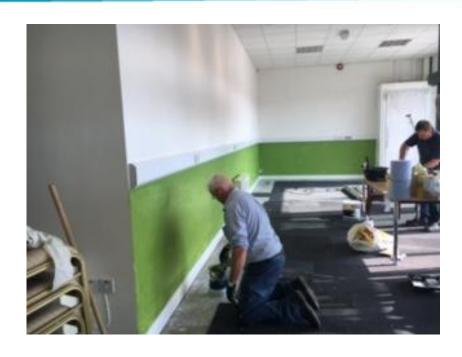




Ignite Creative Pod Today 22-07-2016

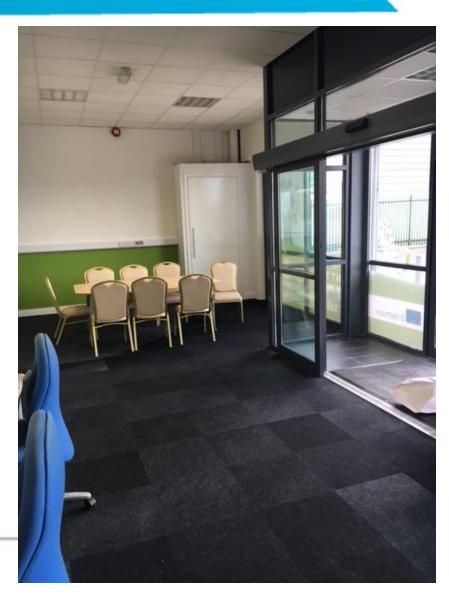


Ignite Creative Pod Today 22-07-2016



FREE co-working pace for the Ignite training participants

Medium term – encourage spin out throughout the community – other property owners coming forward.





The vision that is becoming reality, just a flavour

Our pilot creative pod is in place and will be the base for training 10 new creative entrepreneurs from autumn 16. Expressions of interest from today!

www.creativecommunities.how/ignite

Seek to establish a permanent training centre with the guidance of GMIT and GRETB in 2017 for key target groups

Spin out package for creative entrepreneurs to establish in the community in underutilised eyesore buildings

Community enterprise centre in theme of creative entrepreneurs

While I have you...

I cannot waste the opportunity to tell you about some other EU initiatives that we are involved in.....





CREATIVITY IN YOUTH WORK FAIR

LEARNING, NETWORKING & SHOWCASE EVENT

8th October 2016 11am - 3pm • Killbride Community Centre, Co. Roscommon (Just 4 miles north of Roscommon Town)

Creative Approaches in Youth Work is a must attend, free event which will explore the immense potential of entrepreneurship and creativity, and the positive/life changing affect these can have on young people.



Who should attend?

- Youth workers, voluntary & paid who would like to learn new skills
- All who work with young people schools, health workers, counselors, sports organisations
 who would like to find out more about youth work in the County & the organisations involved
- Youth Work Organisations from across the Country who may be interested in our Youth Enterprise through Arts project & how they can replicate the same in their Region

Why attend?

- Learn about the Youth Enterprise through Arts (YEA) project and a new training course specifically developed for youth workers and youth organisations
- Hear from expert speakers
- Engage in interactive workshops
- Acquire new transferable skills that directly relate to your work
- Opportunity to network and make new connections

Event Organisers













This project has been funded with support from the European Commission REPERTURACE
To aid
your youth
work role

www.yea-project.eu

The principal aim of YEA is to Promote Entrepreneurship Education and Social Entrepreneurship among young people by Integrating entrepreneurship training into youth services in the field of creative, performing and digital arts.



Join us in Athlone on Friday 11th November 2016 to explore the immense potential of food incubators to stimulate local food economies

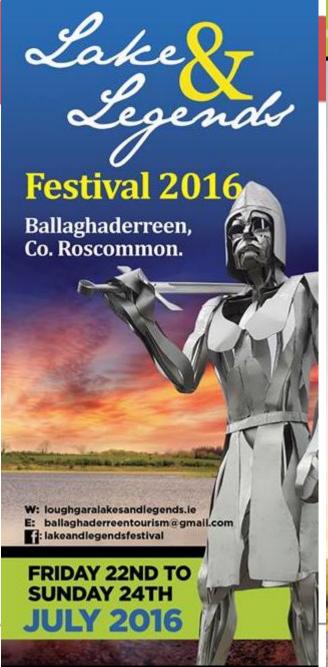
For the first time, we bring together the many **food incubation hubs** in **Ireland** and the agencies that support them for a stimulating event



Food incubation centres in Ireland are at an important juncture

While the potential is very clear (many centres are at full capacity), resources are a challenge - public funds are scarce or delayed. If we were starting today, many of the leading facilities would never be realised.

www.foodincubators.how



eckegends

7.00pm Speakers Corner - The Square

Ballaghaderreen - Roscommon or Mayo?

This should be a very lively debate which will feature some of the biggest names in Roscommon and Mayo. Keep an eye out for updates!!

Friday Night's Shimmy in the Shambles

(Check back page for line ups)

Saturday, July 23rd 2016

10.00am Farmers Market & Craft Fair

12.00pm - 4.00pm Family Fun Day

- Face Painting & Story Telling
- · Bouncing Castle
- · Climbing Wall (Small fee)
- · Painting and Crafts
- Treasure Hunt (3.00pm)

4.00pm Turf Throwing Competition 5.00pm Dog Show

12.00pm - 5.00pm

Heritage Tours

(Subject to numbers) Guided tour of some of the many historic and scenic places in the area, to include Moygara



Castle and Dr. Douglas Hyde Interpretative
Centre. Departing from the festival site at the
Shambles on Saturday 23rd, 12 o'clock.
Booking essential to avoid disappointment.
For information and booking contact Dermot at
087 2746412 - Fee: €6.00

Saturday Night's Shimmy in the Shambles

(Check back page for line ups)

Sunday July 24th 2016

Bog Trail Walks

Meeting at the Shambles at 1.00pm

Car Treasure Hunt

Leaving from the Shambles at 3pm €10.00 per Car - Loads of Spot Prizes

Fishing Competition

Ballaghaderreen Angling Club will host a Pike Fishing Competition in Lough Gara. Sponsored Prizes. 10.00am to 4.00pm

Contact Joe: 0862565302 Paul: 0872276246



INSPIRING CREATIVE COMMUNITIES

Dr. Paddy Tobin

Centre for Creative Arts & Media









Centre for Creative Arts & Media

- Location Cluain Mhuire, Wellpark, Galway
- Campus Workshops, Studios, Labs, Classrooms, Library and service areas.
- 7,500 SqM approx. Not all in use
- 450-500 Students, 60-70 Staff (GMIT)
- Businesses and other organisations, 40-50 people



Nearby

Galway Community College, GRETB Training Centre, Galway Technology Centre, Ballybane Enterprise Centre, GMIT Innovation Hub

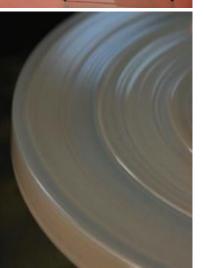












- Under-Graduate CAO Courses
 - BA Hons Film & Documentary
 - BA & BA Hons Contemporary Art
 - BA & BA Hons Design



- MA Creative Practice
- PG Diploma Creative Practice
- MA & PhD by Research
- Special Purpose & Minor Awards
 - Creative Enterprise (40 Cr)
 - Digital Media (15 Cr)
 - Traditional Signwriting (10 Cr)
 - Textiles & Costume (10 Cr)









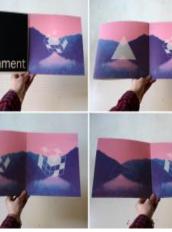
Currently in Development

- BSc Design & Technology
- BA Music Production
- MA Creative Enterprise
- MA Documentary Film
- Cert Creativity & Culture

Future plans

- Work-based learning
- Flexible learning modes
- More Film & Media courses
- More Music related courses
- More short courses
- CPD courses



























CREATIVE PATHWAYS

School

Contemporary Art
Painting, Printmaking, Photograp.
Ceramics, Sculpture, Digital Media,
Textiles

International Internship

Further Education

Design
Animation & Game Design,
Graphic Design & Illustration,
Industrial Design, Interior
Design,
Textiles & Fashion Design

Creative Practice

Creative

Enterprise

Employmen t

 $\boldsymbol{S}_{\text{tart-Up}}$

Furthe. Studies

Irish Internship

Mature

matography, Eduction Design, Solution Design, Solution, 4

matography, Editing, luction Design, Screenwriting, o Production, 4D Design Providing & Supporting Creative

people & Organisations

Seeding & Feeding the Creative Sector

Pathways

Artists, Craftspeople, Designers, Film
Makers, Animators, Gamers,

Makers, Animators, Gamers,

Makers, Animators, Gamers,

Makers, Animators, Gamers,

Film
Makers, Animators, Ga

CREATIVE HUB

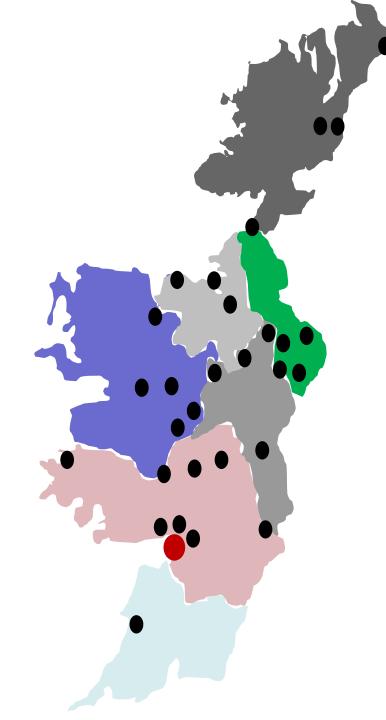
Workshops & Studios, Fab Lab & Shared facilities, Long-term space, Incubation space, Education & Training, Collaboration, Research, Residencies, Placement & Internships, Network Revelopment, Community Engagement, Regional & International connections

Sustaining Networks of

Practice

Activities & Facilities

Organically Growing International Markets



Creative Network

- Incubate in the Creative Hub
- Build relationships and personal networks
- Embed into the overall network
- After 1-2 years, move to community location, (possibly back close to home)
- Stay active in the network, connected to the hub
- Develop the regional ecosystem organically



International Opportunities

- **GMIT** international network
- UNESCO City of Film Creative Cities
- Galway European Region of Gastronomy
- Galway 2020 European Capital of Culture
- EU programmes & networks

- Intern with international hosts
- Build relationships and personal networks
- **Extend the Creative Network**
- Collaborate with the network at home
- Return home to start-up / set-up a branch
- Organically develop international markets

Creative Pathways - Partnership Approach

Galway-Mayo Institute of Technology



St Columba's Credit Union Ltd



Western Development Commission



Galway Film Centre











Community Thinking

- People
- Creating opportunities
- A better future, quality of life
 - Inclusion and access
 - Wellness and mental health
 - Sustainability
 - Partnership
 - Feasible solutions







CREATIVE COMMUNITIES IGNITING CHANGE

Launch of TOOLKIT



Now available online - www.creativecommunities.how